



Lehigh Valley Greenways Partnership

is excited to announce the

2017 Coloring the Conservation Conversation Workshop

The Coloring the Conservation Conversation Workshop aims to inspire and educate attendees about increasing inclusion in conservation-related interests, programs and careers. The event is open to the public and the intended audience includes conservation professionals, local school administrators and teachers, and all people (community leaders, faith-based organizations, scout groups) that have the ability to expose youth to nature and conservation.

Wednesday, April 12, 2017, 8:30am—2:30pm

Northampton Community College, Fowler Family Southside Center, Room 605

511 East 3rd Street, Bethlehem, PA 18015 - Parking at SteelStacks



Schedule:

8:30 - 9:00am — Registration and Networking

9:00am – 12:00pm — Program led by **Dr. Drew Lanham, Author, Poet and Professor of Wildlife Ecology at Clemson University**

Dr. Lanham is alumni Distinguished Professor of Wildlife Ecology at Clemson University and lives in Edgefield, South Carolina. Dr. Lanham is a widely published author and award-nominated poet, writing about his experiences as a birder, hunter and wild, wandering soul. His first solo work, *The Home Place- Memoirs of a Colored Man's Love Affair with Nature* (Milkweed Editions, Minneapolis MN) was published in 2016. Dr. Lanham is a Fellow of the Clemson University Institute for Parks and was most recently named a 2016 Brandwein Fellow for his work in Environmental Education.

12:00 – 1:00pm - Lunch and Networking

1:00 – 2:30pm — Facilitated Discussion: Future Inclusive Action in the Lehigh Valley



Lehigh Valley Greenways Partnership is looking for organizations interested in supporting this workshop and future efforts to promote inclusion in conservation within the Lehigh Valley.

Sponsorship opportunities are outlined on page 2.

Sponsorship Opportunities



Please consider supporting the 2017 Coloring the Conservation Conversation Workshop with a sponsorship at one of the following levels:

\$100 Bronze Sponsor

- Two complimentary registrations
- Recognition during event opening presentations
- Your logo in event materials

\$250 Silver Sponsor

- Three complimentary registrations
- Your logo on opening presentation slides
- Your logo in event materials
- Exhibit table (if you want an exhibit table)
- Recognition in press releases and other communications

\$500 Gold Sponsor

- Four complimentary registrations
- Your logo on opening presentation slides
- Your logo in event materials
- Prime location exhibit table (if you want an exhibit table)
- Recognition in press releases and other media communications
- Five minute speaking opportunity to promote your organization during lunch



*Extra proceeds from this event will be used for future initiatives to promote inclusion in conservation-related interests, programs and careers in the Lehigh Valley.

To sponsor, please fill out the form on page 3 and send form and check to the address below.

For more information, please contact:
Claire Sadler, *Director of Trails & Conservation*
Local Lead for Lehigh Valley Greenways Conservation Landscape
Delaware & Lehigh National Heritage Corridor
2750 Hugh Moore Park Rd.
Easton, PA 18042
Phone: 610-923-3548 x226
Email: Claire@delawareandlehigh.org



2017 Coloring the Conservation Conversation Workshop
SPONSORSHIP COMMITMENT FORM

Northampton Community College Fowler Southside Center, Bethlehem, PA

April 12, 2017

Organization Name: _____
Please provide desired name to appear on event materials.

Mailing Address: _____

Sponsor Contact Name/Job Title: _____

Email: _____ Telephone Number: _____

Organization Website: _____

Enclosed is our sponsor fee for:

\$500 Gold Sponsor

\$250 Silver Sponsor

\$100 Bronze Sponsor

***Upon receiving your sponsorship, we will email you a coupon code to use when registering for your complimentary registration(s) – amount varies based on level of sponsorship.*

Please make checks payable to: "Delaware & Lehigh National Heritage Corridor" (DLNHC)

Mail form and check to:

Delaware & Lehigh National Heritage Corridor
Attn: Claire Sadler/Coloring the Conservation Conversation Workshop
2750 Hugh Moore Park Road
Easton, PA 18042

Email high resolution logo to: Claire@DelawareAndLehigh.org (for all sponsor levels)

Signature: _____

Date: _____

The 2017 Coloring the Conservation Conversation Workshop and future Lehigh Valley Greenways efforts to promote inclusion in conservation will greatly benefit from your sponsorship. Thank you for helping make the event a success!