SUMMARY
The City of Bethlehem has worked to develop a modern urban forestry management plan and to expand programs aimed at community involvement, education and outreach. Hiring of a full-time Urban Forester assisted in achieving goals such as regulation changes, tree inventories, and street improvement projects.

CHALLENGE
Development and expansion of the urban forestry initiative is a key element in Bethlehem’s community revitalization and green infrastructure development projects. By increasing shade tree ordinance enforcement, research, education, and development, the urban forestry program creates a more livable and sustainable community.

FUNDING
Grant Award: $15,000
Match: $69,427
Total Project Cost: $84,427

PARTNERSHIP IS KEY
North by Northwest Task Force
Lehigh County
Bethlehem Historic District Association
Penn State Extension Service
SOLUTION
With increased funding for the Urban Forestry program in Bethlehem, improvements such as zoning ordinance changes, revised tree planting regulations, tree inventories, and increased ordinance enforcement were achieved in the community. Additionally, events such as the Arbor Day festival, the 3rd Avenue and West Broad Street Gateway Enhancement Project, and summer employment in the Forestry department helped bring tree revitalization and urban greening to the community.

RESULTS
- Earned recertification as a Tree City USA and awarded Growth Award by National Arbor Day Foundation
- Inventoried over 1000 trees and added to GIS database
- Processed 333 tree permits, sent out 245 nuisance letters, and investigated over 111 service requests
- Removal of 6 stumps and planting of 23 new street trees as part of the Gateway Enhancement Project

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