

# Lehigh Valley Greenways Conservation Landscape SUCCESS STORY

## Two Rivers Trailway Signage Project - Awarded 2016

### SUMMARY

The Two Rivers Trailway is a beautiful and scenic 30-mile network of multi-use trails located in Northampton County, PA. This project involved the development of a logo and tagline as well as the installation of wayfinding and map signage along the entire corridor.

By: City of Easton  
[www.easton-pa.gov](http://www.easton-pa.gov)

### FUNDING

Grant Award:  
\$5,000.00

Match:  
\$5,881.90

Total Project Cost:  
\$10,881.90

### PARTNERSHIP IS KEY

- County of Northampton
- D&L National Heritage Corridor
- Palmer Township
- Forks Township
- Wilson Borough
- Tatamy Borough



### CHALLENGE

The Two Rivers Trailway is used by thousands of people each year for bicycling, running, walking, or just to get out into nature. However, the network of trails had never been fully mapped and there was no consistent pattern of directional or wayfinding signage. Many users just did not understand the extent of connectivity in the network and how many destinations could be reached without traveling on shared roads.

## SOLUTION

This grant award allowed the trail partners to place wayfinding signage at approximate ½ mile intervals throughout the entire trail system and also enabled the installation of seven 3' x 4' map panel signs that depict the entire trailway system. An electronic version of map is also available on the Two Rivers Trailway website (still under construction) so that users are able to download a printable version. Trail users will now be able to understand the connectivity of the system and realize from the signage that they are on a connected network.

## RESULTS

Creation of trailway logo, tagline, and map as well as the installation of 80 wayfinding signs and 7 map panel displays.

### Contact



[www.LVgreenways.org](http://www.LVgreenways.org)

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