Lehigh Valley Greenways Conservation Landscape SUCCESS STORY

SUMMARY

Upper Saucon Township was looking to upgrade the signage package and wayfinding at the Upper Saucon Township Community Park. The Park, on Preston Lane, was completed in the 1990s. It is currently the only park in Upper Saucon Township, and sees heavy use. With ten playing fields, it serves as the home field for field for three Southern Lehigh sports organizations. Additionally, the Upper Saucon Township Community Park houses the Southern Lehigh Public Library, and serves as a trailhead for the Saucon Rail Trail for trail users going north to Hellertown Borough or south to Coopersburg Borough.

FUNDING

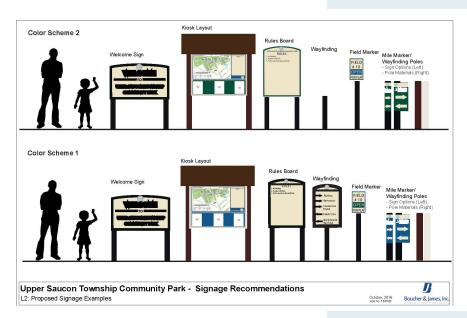
Grant Award: \$2,776.44

Match: \$2,776.44

Total Project Cost: \$5,552.88

PARTNERSHIP IS KEY





CHALLENGE

Unfortunately, for all the use the Park sees, the signage has not seen an upgrade in quite some time. To make matters worse, people coming to the Park looking to use the Saucon Rail Trail often have a difficult time finding the parking and the trail for their desired destination.

Upper Saucon Township is also working on multiple fronts to do some renovations in the Park this year, including internal trail improvements, to make it easier for users to get to the Saucon Rail Trail from the parking lot, and navigate the internal park trails.







SOLUTION

Upper Saucon Township was able to work with a consultant to perform a thorough inventory of the signs in the park, and through analysis, be able to come up with a plan to reduce the number of signs in the park, and make them more clear and concise.

RESULTS

Upper Saucon Township came up with a plan for new signs throughout the park, and is currently working to implement the plan through the installation of the new signs throughout the Park.

Contact



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