SUCCESS STORY

By: Wildlands Conservancy
www.wildlandspa.org

Bike Fix-It Station and Signage at D&L

SUMMARY
A Deluxe Public Bike Work Stand and educational signage was installed along the D&L trail at Sand Island in Bethlehem. This ADA-compliant designed stand contains tools that are securely attached by retractable braided stainless steel cables and includes an outdoor-ready bike pump with gauge and a wheel chock. The stand includes a vinyl decal indicating its use. The educational signage includes Lehigh River Watershed and Bike & Boat Adventures messages and funding information.

CHALLENGE
Currently, approximately 1500 people/year participate in Wildlands Conservancy's Bike & Boat Adventures, based at Sand Island, Bethlehem. This bike station provides a much needed station for pumping tires and tools for simple repairs by both staff and participants. An additional 280,000 people use the D&L Trail, some of which pass through Sand Island and who would welcome the opportunity to make quick bike repairs or to fill a tire.

As well, many trail users are unaware that they are in the Lehigh River Watershed and adjacent to the Lehigh River Water Trail. Educational signage would provide an opportunity for passers-by to engage more deeply in their experience and surrounding green spaces.

FUNDING
Grant Award: $1900.00
Match: $2288.41
Total Project Cost: $4188.41

PARTNERSHIP IS KEY
The City of Bethlehem provided confirmation that the bike station could be placed on city property and assisted in determining best location of the bike station.
SOLUTION
Offering this amenity along the trail helps to create a trail friendly atmosphere and increase the popularity of the trail. Signage providing a watershed education message helps promote understanding of the D&L Trail and Lehigh River Water Trail and their place in the Lehigh River Watershed.

RESULTS
Due to railroad bridge reconstruction, the bike station was installed later than anticipated so was not able to be used yet this season (at least by our Bike & Boat program). However, we anticipate very heavy use by our staff to maintain our bicycle fleet beginning in the 2020 season, along with the users of this trail in the Sand Island area.

Between the approximately 1500 people/year who participate in our Bike & Boat Adventure Program and the 280,000 D&L trail users/year, we anticipate an average of 5 people/day may use the bike repair station.